HAQI
PUBLISHING SERVICE

Journal of Asian Studies: Culture, Language, Art and Communications

Journal Homepage:
https://journal.haqipub.com/index.php/jas/index
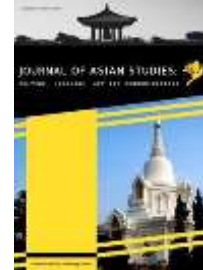
AN ANALYSIS OF INTERACTIVE LEARNING MEDIA IN THE INTERNATIONAL TRANSFER CREDIT PROGRAM

ANALISIS MEDIA PEMBELAJARAN INTERAKTIF PADA PROGRAM KREDIT TRANSFER INTERNASIONAL

Edwar Kemal[1], Ku-Ares Tawandorloh[2], Erwin Sovyan Putri Giawa[3], Heru Kartika Sandra[4], Fischa Rina Rusdi[5]. Ado Putri Adela[6]

[1,3,4,5,6]STKIP PGRI Sumatera Barat, [2]Fatoni University, Thailand
email: [1]edwarkemal@gmail.com,[2]kumukhlish-tei@hotmail.com, [3]e.sovyanputrii@gmail.com
[4]herusandra7@gmail.com, [5]fischarusdi06@gmail.com, [6]adoputriade@gmail.com

Abstract
Indonesian government has the Independent Learning Campus Teaching (MBKM) program aiming to prepare students to produce a strong generation of people for the Indonesian country. It is a new policy from the Minister of Education and Culture that has been implemented by universities. One of the programs is International Credit Transfer. STKIP PGRI Sumatera Barat implemented the program Fatoni University, Thailand. The program is carried out in the Malay language study program with a concentration of Indonesian Language consisting 7 courses and 22 credits. The learning process carried out during the Covid-19 pandemic is in 2 (two) ways, namely online and face-to-face. This research uses qualitative research methods focused on phenomenological understanding. The online learning process from STKIP PGRI Sumatera Barat with Fatoni University is carried out using the Google Meet application. Before the lecture started, the lecturer from Fatoni University Thailand sent a Google Meet meeting link to the email of each student at STKIP PGRI Sumatera Barat. Even though it's a long distance, the teaching and learning process can run smoothly.
Keywords: *credit transfer, learning, interactive media, international student*

Abstrak

Pemerintah Indonesia memiliki program Kampus Belajar Mandiri Mengajar (MBKM) yang bertujuan untuk mempersiapkan mahasiswa untuk menghasilkan generasi manusia yang tangguh bagi negara Indonesia. Ini merupakan kebijakan baru dari Menteri Pendidikan dan Kebudayaan yang telah diterapkan oleh perguruan tinggi. Salah satu programnya adalah International Credit Transfer. STKIP PGRI Sumatera Barat melaksanakan program Fatoni University, Thailand. Program dilaksanakan pada program studi bahasa Melayu dengan konsentrasi Bahasa Indonesia yang terdiri dari 7 mata kuliah dan 22 sks. Proses pembelajaran yang dilakukan pada masa pandemi Covid-19 dilakukan dengan 2 (dua) cara yaitu secara online dan tatap muka. Penelitian ini menggunakan metode penelitian kualitatif yang berfokus pada pemahaman fenomenologis. Proses pembelajaran online dari STKIP PGRI Sumatera Barat dengan Universitas Fatoni dilakukan dengan menggunakan aplikasi Google Meet. Sebelum perkuliahan dimulai, dosen dari Fatoni University Thailand ini mengirimkan link rapat Google Meet ke email masing-masing mahasiswa STKIP PGRI Sumatera Barat. Meski menempuh jarak yang jauh, proses belajar mengajar dapat berjalan dengan lancar.

Kata kunci: *transfer kredit, pembelajaran, media interaktif, mahasiswa internasional*

1. INTRODUCTION

The government seeks to reduce the national unemployment rate by synchronizing education with the world of work and industry, so that university graduates are ready to work graduates with areas of expertise and the needs of the world of work. (Arifin, 2021:195). The Indonesian government has the Independent Learning Campus Teaching (MBKM) program as a program that aims to prepare students to produce a strong generation of people for the State of Indonesia. The MBKM program is a new policy from the Minister of Education and Culture that has been implemented by universities. Given the significant role knowledge plays in developing and promoting growth in various sectors, it is important to expand higher education (Varghese, 2021:1). To achieve this goal, MBKM has several programs. These programs include Student Exchange Programs, Internships/Work Practices, Teaching Assistants in Education Units, Research/Research, Humanitarian Projects, Entrepreneurial Activities, Independent Studies/Projects, Village Building/Thematic Real Work Lectures. International Transfer Credit is part of the Merdeka Learning Independent Campus (MBKM) policy which can be followed by all universities in Indonesia with certain conditions such as the existence of an MoU between universities and universities abroad.

The International Credit Transfer Program is a process of acknowledging the study load and Learning Outcomes that have been obtained by a student from a partner university abroad (host university). The International Credit Program aims to strengthen and add insight and competence to other study programs or other universities abroad to prepare students with global competencies by facilitating students through the International Credit Program. This program is held once a year by MBKM and disseminates the information to every university in Indonesia. The conditions that must be met by universities consist of general requirements and special requirements. One of the general requirements is having an MoU with a foreign university.

Memorandum of Understanding or abbreviated as MoU is recording or documenting the results of initial negotiations in written form. (Luthfi, 2017:179). In improving the quality of the implementation of higher education, cooperation between universities is required which is commonly referred to as an MoU. Memorandum of Understanding or higher education MoU which discusses legal documents that explain the agreement or cooperation between the two universities. One form of such cooperation is sharing information with each other to strengthen universities and to fill in gaps. One of the campuses that meets the requirements by having an MoU with foreign universities is the STKIP PGRI Sumatera Barat campus.

STKIP PGRI Sumatera Barat has an MoU with Fatoni University Thailand. With this collaboration, STKIP PGRI Sumatera Barat can carry out the International Transfer Credit program at Fatoni University Thailand. In 2021, exchanges will be carried out in the Malay language study program with a concentration of Indonesian with 7 courses and 22 credits. The learning process carried out during the Covid-19 pandemic is in 2 (two) ways, namely online and face-to-face. The online learning process is carried out between Fatoni University Thailand and the STKIP PGRI Sumatera Barat Campus and face-to-face learning is carried out with Fatoni University Thaliand students themselves. The face-to-face learning process was carried out at Fatoni University Thailand because at that time Fatoni Thailand was in the Covid 19 Green Zone.

The online learning process from STKIP PGRI Sumatera Barat with Fatoni University is carried out using the Google Meet application. Before the lecture started, the lecturer from Fatoni University Thailand sent a Google Meet meeting link to the email of each student at STKIP PGRI Sumatera Barat. Even though it's a long distance, the lectures can run smoothly. Google Meet is an application that provides video communication services that have been developed by Google. According to Sari Nalurita (2021), Google Meet is the second most popular platform used in online learning, which is a premium feature of Google's video conferencing software. Google Meet is easier to use or user friendly. This application is not only used for learning but can be used for office and other matters.

According to Aisyah (2021) explains that Google Meet has the following advantages:
1. 250 active users can join 100,000 domains in it.
2. Mobile Friendly so that it is easier to use for users who are first time using the Google Meet application.
3. Make it easier for students with students, students with teachers, teachers with parents in communicating during the covid-19 pandemic.
4. Make it easier for teachers to deliver material directly to students because Google Meet is equipped with a Share Screen feature that can be used to share material in the form of documents.
5. Provide a white board feature that can be used to clarify and make it easier for teachers to explain teaching materials.
6. One form of interactive media.
7. Can be used efficiently and flexibly.
8. Students can directly convey thoughts, ideas, and questions related to the material presented.
9. Accessible for free.
10. Online learning is not monotonous.

Quoted from Suara.Com that Google Meet has just introduced several new features that will focus on education at The Anywhere School 2021 event. All of these features are confirmed to be present in the coming months. One that will be introduced is the live streaming feature that can be connected directly to YouTube. Everyone can see publicly displayed events such as school board meetings, school events, and so on. In addition, there is also a live translated captions feature or automatic translated text. This app can translate conversations from users with text displayed in other languages. So this application is very helpful for lecturers and students who take part in the International Transfer Credit program in conveying and understanding the material from the program.

2. METHODS

This research uses qualitative research methods. Qualitative research is a research approach that represents naturalistic (phenomenological) understanding (Mulyadi, 2011:127). Qualitative research in general can be used for research on people's lives, history, behavior, functional organization, social activities, and others. The reason for using a qualitative approach is the experience of researchers where this method can be used to find and understand what is hidden behind phenomena that are sometimes difficult to understand in depth. (Grace, 2009:2).

3. RESULTS AND DISCUSSION

Based on the results of research conducted by distributing questionnaires filled out by Fatoni University lecturers, STKIP PGRI Sumatera Barat and Fatoni University and STKIP PGRI Sumatera Barat students who are involved in the International Transfer Credit Program, the application that fits the needs of this program when online is Google Meet, and according to some respondents the Google Meet application is very helpful in online learning, with the reason that this application is easy and simple because there is no need to install an application and just go through the GMeet website, in addition to easy access, this application is also cheap because it does not take up a lot of quota when used. Then the features in the Google Meet application are also easy to understand and flexible to use in online learning as an interactive learning medium.

The online learning process from STKIP PGRI Sumatera Barat with Fatoni University is carried out using the Google Meet application. Before the lecture started, the lecturer from Fatoni University Thailand sent a Google Meet meeting link to the email of each student at STKIP PGRI Sumatera Barat. Even though it's a long distance, the lectures can run smoothly. Google Meet is an application that provides video communication services that have been developed by Google. According to Nalurita (2021), Google Meet is the second most popular platform used in online learning, which is a premium feature of Google's video conferencing software. Google Meet is easier to use or user friendly. This application is not only used for learning but can be used for office and other matters.

According to Aisyah (2021) explains that Google Meet has the following advantages: (a) 250 active users can join 100,000 domains in it. (b) Mobile Friendly so that it is easier to use for users who are first time using the Google Meet application. (c) Make it easier for students with students, students with teachers, teachers with parents in communicating during the covid-19 pandemic. (d) Make it easier for teachers to deliver material directly to students because Google Meet is equipped with a Share Screen feature that can be used to share material in the form of documents. (e) Provide a white board feature that can be used to clarify and make it easier for teachers to explain teaching materials. (f) One form of interactive media. (g) Can be used efficiently and flexibly. (h) Students can directly convey thoughts, ideas, and questions related to the material presented. (i) Accessible for free, and (j) online learning is not monotonous.

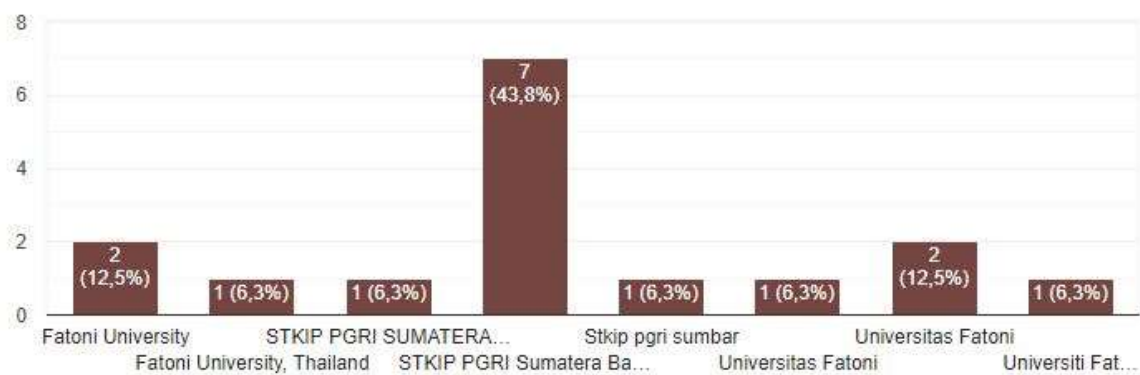Nama Instansi Lengkap tidak di singkat

16 jawaban

Figure 1. Institution
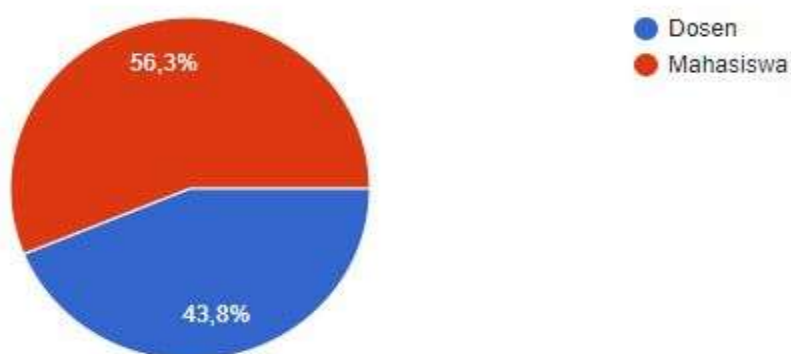
Profesi

16 jawaban

Figure 2. Respondent's Profession

Media yang cocok di gunakan ketika pembelajaran daring pada perkuliahan International Credit Transfer
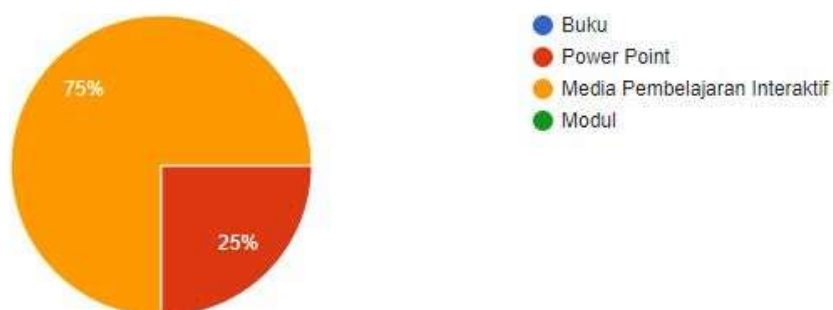
16 jawaban

Figure 3. Media

Aplikasi yang sering di gunakan dan dianggap sesuai dengan kebutuhan ketika pembelajaran daring pada perkuliahan International Credit Transfer
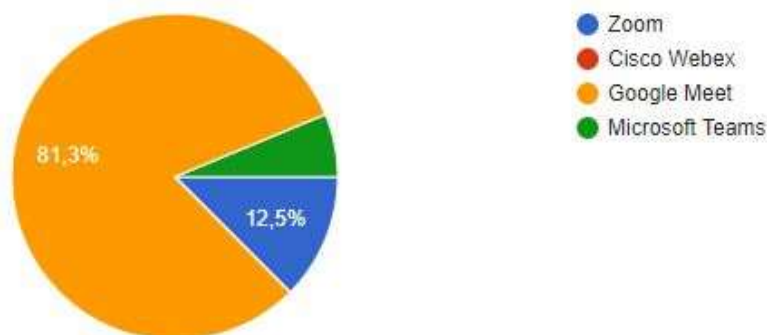
16 jawaban

- Zoom
- Cisco Webex
- Google Meet
- Microsoft Teams

81,3%

12,5%

Figure 4. Application

Apakah anda merasa terbantu dengan menggunakan aplikasi Google Meet

16 jawaban

- Ya
- Tidak

100%
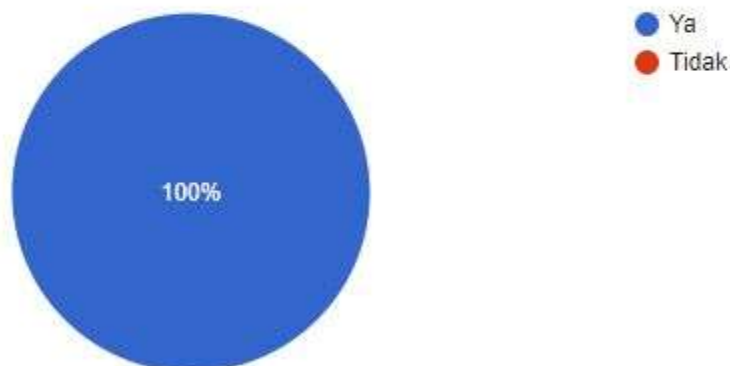
Figure 5. Statement

4. ACKNOWLEDGMENTS

5. REFERENCES

Mulyadi, M. (2011). Penelitian Kuantitaif Dan Kualitatif Serta Pemikiran Dasar Menggabungkannya. *Jurnal Studi Komunikasi Dan Media*, 128-138.

Sari Nalurita. (2021). Pemanfaatan Aplikasi Google Meet Pada Matakuliah Teknik Proyeksi Bisnis Semester Gasal TP. 2020/2021 Di Universitas Dirgantara Marsekal Suryadarma. *Jurnal Ilmiah Manajemen Surya Pasca Scientia Volume 10 Nomor 1*, 22-30.

Siti Aisyah. (2021). Efektivitas Penggunaan Platform Google Meet. *JURNAL MathEdu (Mathematic Education Journal) ISSN. 2621-9832*, 45-46.

Lily, T . (2020). *Learning Online Lecturer of Native of China Against Student Guidance and Counseling University Tanjongpura Lily Thamrin Abstract Of Native Chinese Online Learning For FKIP Lecturers University Tanjongpura Students* . Vol. 3 No. 2.

Melante, Iriana Eleonara. (2012). *Cultural Transfer and The Cross-Cultural Impact of Foreign Languages* . International Journal of Communication Research. 2(1): 58-63.

Monika, T., Rahmat, W., & Tiawati, R. L. (2020). EXPRESSIVE SPEECH ACT FOR SLB NEGERI 1 PADANG TEACHERS IN THE TEACHING AND LEARNING PROCESS OF PSYCHO-PRAGMATIC STUDIES. *Journal of Asian Studies: Culture, Language, Art and Communications*, *1*(1), 1-9.

Mulyana, Deddy & Jalaluddin Rahmat. (2009). *Intercultural Communication Guide to Communicating with People of Different Cultures* . Bandung: PT Pemuda Rosdakarya.

Rahmat, W., Revita, I., & Fitriyah, R. (2019). Psychopragmatic Analysis in Language Learning And Teaching Processes. *Curricula: Journal of Teaching and Learning*, *4*(2), 92-100.

Rahmat. W, Revita.I, Septia E., & Fitriyah R (2020) Peran Psikopragmatik dalam Pembelajaran Daring Masa Covid19. Simposium Nasional Masyarakat Linguistik Indonesia Komisariat Universitas Andalas (1). LPPM Universitas Andalas

Verhaar, JWM (1981). *General Linguistics Principles* . Yogyakarta. Gadjah Mada University Press.

Yendra, Y., & Wahyudi, R. (2018). Introduction Blended Learning Designs on Introduction to Linguistics at West Indonesian. *International Journal of Engineering & Technology*, *7*(33).